

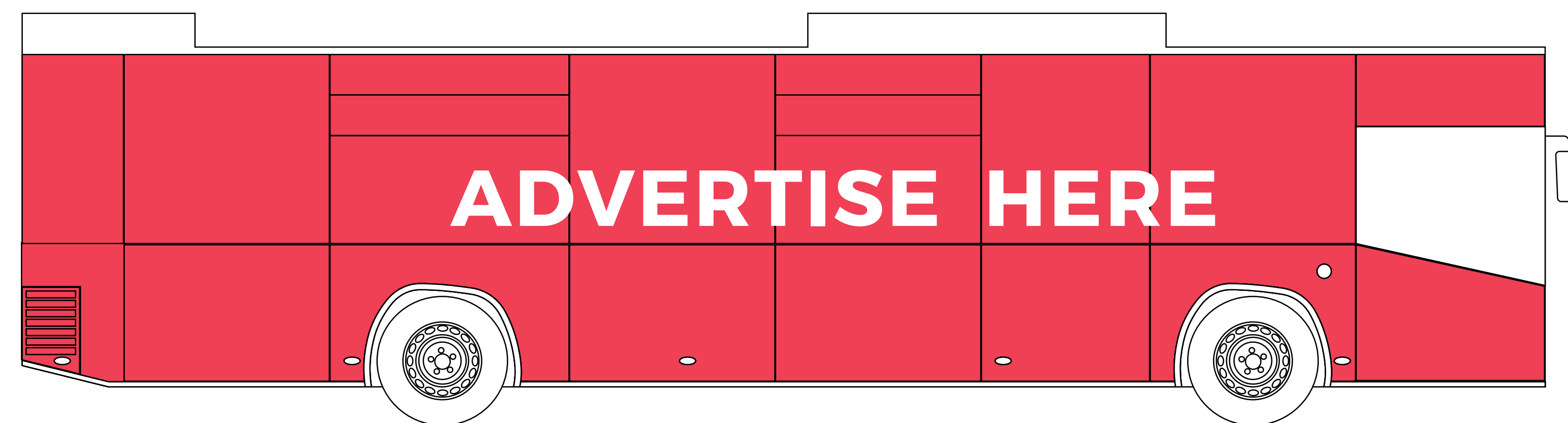
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External Advertising: Full Wrap

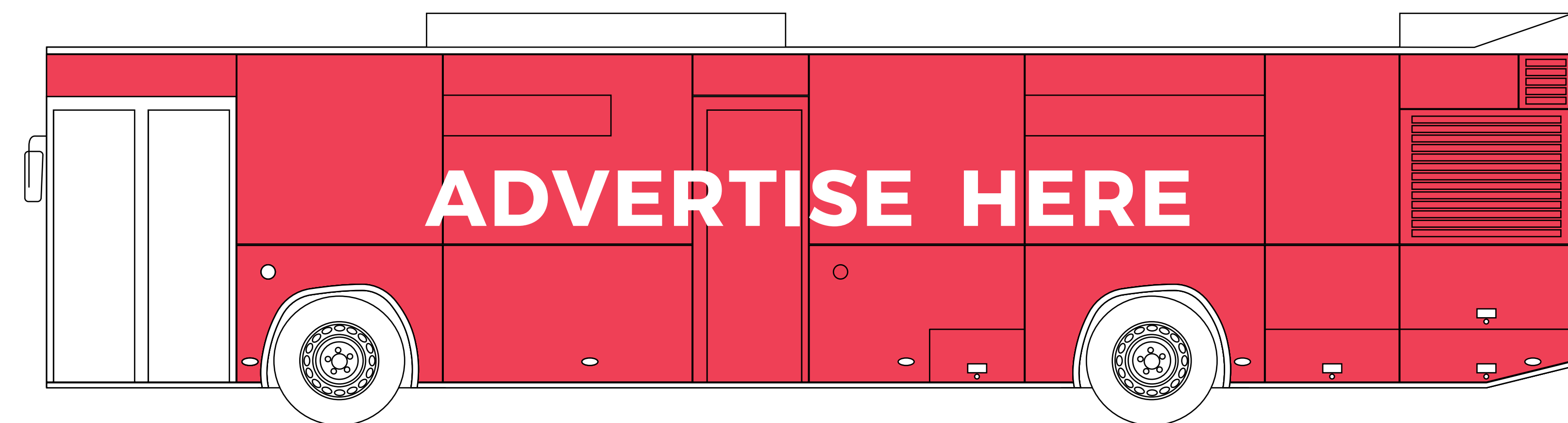
EXTERNAL ADVERTISING: FULL WRAP

DESCRIPTION

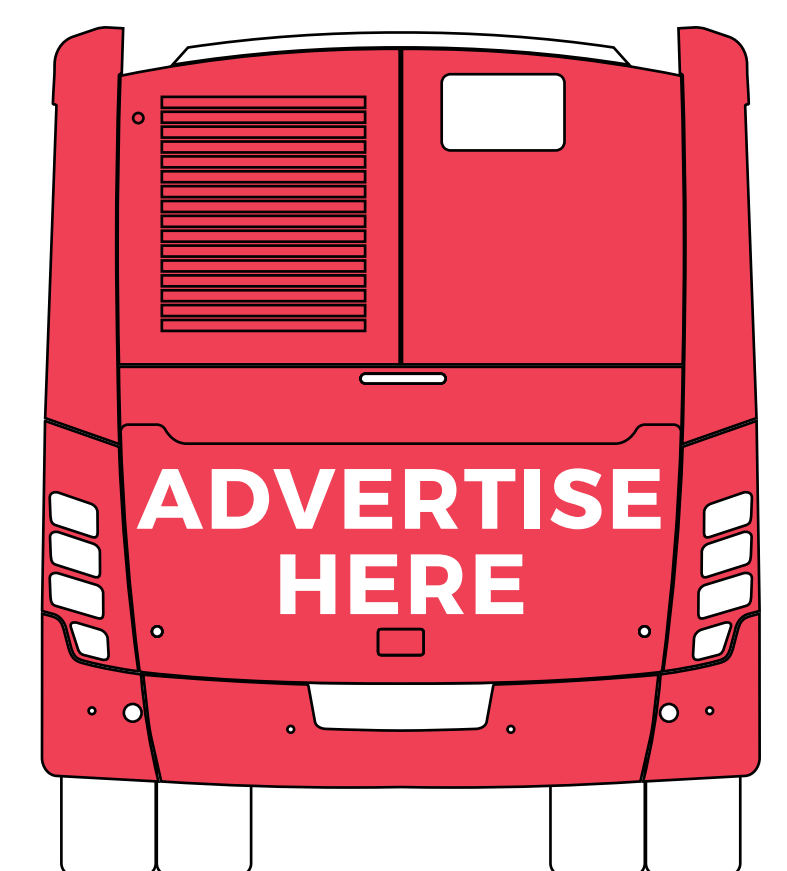
Consists of wrapping on both full sides and full bus tail with print on metal panels and glass.



DRIVER SIDE



PASSENGER SIDE

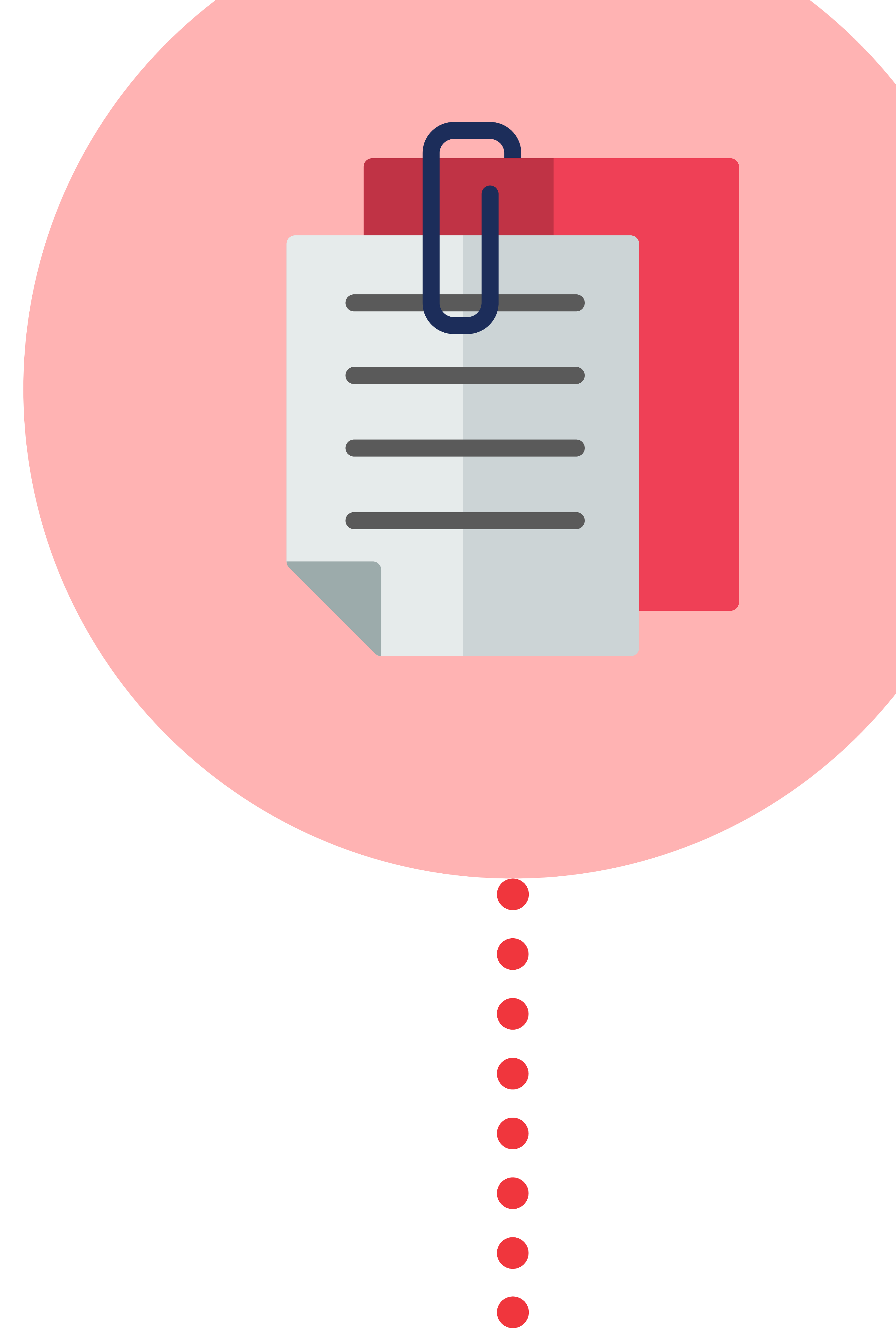


TAIL

EXTERNAL ADVERTISING: FULL WRAP

DESIGNER NOTES

- > Artwork on glass panels will need to be printed onto perforated window film with laminate. Print on metal panels will be on self-adhesive vinyl with laminate which is pressure-sensitive, interchangeable or removable.
- > Designer must allow **200mm bleed** on artwork all around for ensuring better affixing.
- > Designer will be given template of actual bus model allocated to the client. Designer will need to take into consideration vents, mandatory signage on bus, emergency doors and rubber around panels which should not be covered.
- > Design: Minimum **300dpi** at **25% of actual size**.
- > Recommended Format: **pdf/eps file** with all **fonts converted to paths**.



Thank you

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